

Notification of a temporary Civilian (Local Wage Rate / LWR-NAF) job opportunity

HQS/UNIT: JFC Brunssum / BSG DUTY LOCATION: Brunssum (NLD)
Family Support, Morale & Welfare

JOB TITLE: Marketing Representative NAF LWR 2

CLOSING DATE: 11 February 2019

DUTIES

Post Context: Joint Force Headquarters Brunssum is a deployable joint HQ capable of executing effective command and control over an assigned Joint Task Force. The Family Support and Morale and Welfare (FSMW) Branch is responsible for the overall direction, management and co-ordination of international community, families and welfare support and the non-appropriated funds (NAF) generated activities. Considering the facilities and personnel provided by the HQ, the Marketing Representative works with the FSMW operations management team, to include all divisions with the organization to ensure that all sections are well advertised and promoted within the Tri-Border community. This position also ensures optimum efficiency in organization awareness. The Marketing Representative will perform daily activities to keep the community up to date with the FSMW Branch events.

Principal Duties:

- Responsible for branding and advertising community events, utilizing a variety of channels such as direct mail, email, media board and newsletters.
- Devises marketing activities with the goal of increasing products and events awareness.
- Works close with division managers and brainstorms new and creative marketing strategies.
- Responsible for designing, building and maintaining the FSMW website, social media and share point pages and keeping them up to date with the weekly events and activities.
- Executing local advertising plans consisting of print, radio, website and social media.
- Maintains awareness of product availability and new products.
- Handling client's products and services and assists customers with inquiries.
- Coordinates with managers to create landing pages and optimize user experience.
- Monitors competition and gathers current marketplace information on pricing, products, new products, delivery schedules, merchandising techniques etc.
- Recommends changes in products, services, new events and policy by evaluating results and competitive developments.
- Resolves customer complaints by investigating problems, developing solutions, preparing reports and making recommendations to management.
- Develop surveys and questionnaires' to gain insight into customers' demands.
- Performs other duties as assigned.

QUALIFICATIONS

Essential Qualifications:

Professional Experience:

Minimum of one year experience in marketing, sales or similar environment.

Education/Training:

Higher Secondary education.

Professional qualification in the area of Marketing, Business or Facility Management.

Working knowledge general computer applications.

English language skills (written and verbal) 'good'.

Desirable Qualifications:

Basic web design, content management, multimedia design or web development;
Experience in a multi-national environment;
Experience within a military field;
Dutch language skills

CIVILIAN POSTS

Personal Attributes:

Highly developed sense of integrity and commitment to customer satisfaction;
Ability to communicate professionally, confidentially and effectively both verbally and in writing;
Strong communication skills, initiative to achieve goals and high energy level;
Able to work independently as well as part of a team;
Good planning and organizing skills to achieve business goals;
Very good commercial and cost awareness;

REMARKS

The work is performed under normal office conditions within the FSMW branch.
Successful candidates may be subject to a security investigation by national authorities. (Minimum required is a so called 'Certificate of incorporation' / 'Verklaring omtrent het gedrag')
The successful candidate is required to obtain a BSN (burgerservicenummer) for tax purposes in accordance with the policy, LWR Reg. Art 5.

Please note that NAF LWR vacancies are in the first place meant to be filled by local NATO community member's dependants (JFCHQ, NCI Agency, International School, NAPMA, Schinnen, and NAEWF E-3A Geilenkirchen). Others, on condition that they are a national of one of the 29 NATO member countries, may apply, however will only be considered if no qualified local NATO community members are available.

Applicants have to complete the official JFC Application Form that is attached.
Completed official Application Forms quoting the post title should reach the Civilian Personnel Branch at recruitment@jfcbs.nato.int not later than the closing date (11 February 2019).

For the completion of the Application Form please note:

- Application Forms in the initial phase of recruitment are acceptable as softcopies only (no signatures required).
 - A maximum of 4 pages plain paper (A4) may be added to the official Application Form in case, for certain items, more space is required.
 - Copies of relevant diploma's/certificates are not to be forwarded until requested. Please note that, once diploma's/certificates will be requested, any such documents, other than in the English, Dutch or German language, should be translated into English and if possible attached as a certified translation. It should be noted that an official institution may assess value and validity of diploma's and certificates.
 - In case of multiple applications within the same organization, applicants should send separate applications for each post. On each application they have to refer to the other post(s) in which they are interested and have applied for, listing them in order of their preference.
- Only applications completed in accordance with the above instructions will be taken into consideration.

The selected candidate will be offered a definite duration contract for a period of 11 months including a probationary period of 1 month. The number of hours a month will be minimum 10. The gross hourly wage will be 13,74 euro (all entitlements included – for employees aged 22 years and older – in accordance with Dutch minimum wages). POC for information on the job content is MSgt Juan Pineda, MWA Sustainment Ops Manager, Tel: 0031 45 526 3019.